

## MARKETING EXECUTIVE

## OCTOBER 2004 SUMMARY

## MONTHLY

FAST FACTS STAT	ISTICS	C	CTOBER	2004
	CURRENT MONTH (October 2004)	FYTD (2005)	FYTD (2004)	CUMULATIVE SINCE INCEPTION (11/07/96-10/31/04)
Total Payments *	5,895,647	5,895,647	6,810,381	456,540,984
Total Dollars Received *	\$ 120,974,348,472	\$ 120,974,348,472	\$ 121,445,945,506	\$ 10.859 trillion
Average Payment	\$ 20,519	\$ 20,519	\$ 17,832	\$ 23,786
Daily Average Dollar Amount Received	\$ 6,048,717,424			\$ 5,381,260,127
Largest One-Day Dollar Amount Received	<b>\$ 14,283,957,027</b> (10/01/04)			<b>\$ 54,928,915,871</b> (01/02/02)
Largest One-Day Payment Volume Received	<b>769,646</b> (10/06/04)			<b>1,680,561</b> (04/30/03)
New Enrollments	45,651	45,651	43,335	5,061,123
■ Business	34,484	34,484	31,203	4,764,141
■ Individual	10,167	11,167	12,132	296,982
EFTPS-ONLINE STATISTICS (included in above)				CUMULATIVE SINCE INCEPTION (9/06/01-10/31/04)
Payments	393,232	393,232	448,726	13,466,320
Dollars	\$ 5,182,570,488	\$ 5,182,570,488	\$ 8,280,171,034	\$ 281 billion
Average Payment	\$ 13,179	\$ 13,179	\$ 18,452	\$ 20,886
Active Web Enrollments	52,029	52,029	25,649	610,816

<sup>\*</sup> Includes FR-ETA, RRB, FedTax, Levy, EFW/Telefile and Credit Card Payments